

THE KEY TO GETTING IN TO COLLEGE IS ALL ABOUT THE JOBS WANTED WHEN GETTING OUT.

Business majors as a group this year will see an average starting salary of \$53,901. Overall across all disciplines, the average starting salary for new college graduates earning bachelor’s degrees in 2014 is up 1.2 percent – from \$44,928 last year to \$45,473 this year, but there are exceptions.

Computer science class has “tah-dah” 106 women and 104 men...

Berkeley, Stanford and a handful of other universities have experienced a marked uptick in the numbers of female computer science students. Attracting more women to computer science is a good thing. Nationally, women earn 57 percent of bachelor's degrees, but only 12 percent of computer science degrees, according to a 2009 report by the National Science Foundation. This comes as technology industries rank among the fastest growing in the nation. Computer scientists work in just about every sector imaginable — finance, telecommunication, computers, manufacturing and medical. Computing has nearly endless applications with graduates reported earning starting salaries as high as \$85,000.

| Average Salaries by Discipline | | | |
|--|---------------------|---------------------|----------------|
| Discipline | 2014 Average Salary | 2013 Average Salary | Percent Change |
| Business | \$53,901 | \$54,234 | -0.6% |
| Communications | \$43,924 | \$43,145 | 1.8% |
| Computer Science | \$61,741 | \$59,977 | 2.9% |
| Education | \$40,863 | \$40,480 | 0.9% |
| Engineering | \$62,719 | \$62,535 | 0.3% |
| Health Sciences | \$51,541 | \$49,713 | 3.7% |
| Humanities & Social Sciences | \$38,365 | \$37,058 | 3.5% |
| Math & Sciences | \$43,414 | \$42,724 | 1.6% |
| Overall | \$45,473 | \$44,928 | 1.2% |
| Source: April 2014 <i>Salary Survey</i> , National Association of Colleges and Employers | | | |

Demand for engineers continues to grow

Electrical engineering graduates are poised to find the greatest success in the job market followed by mechanical engineering grads. Biomedical engineering is a field

that combines engineering expertise and specialized medical knowledge. Most biomedical engineers work for device companies that make everything from surgical tools to MRIs. Their annual median salary is \$87,000.

There are many accounting specialties

Employers are after candidates with solid work experience. "By participating in an internship during their graduate business program, students can set themselves apart in the job-applicant pool." – 240,380 accounting enrollments in both Bachelor’s and Master’s degree programs represent an all-time high and demonstrate a continued strong interest in the accounting profession as a career choice. Employment of accountants and auditors is expected to grow 16 percent from thru 2020, representing an additional 190,700 jobs. Candidates with professional recognition, such as a CPA, as well as those with Master's degree in accounting have an advantage in the job market.

Our dependence on specialized nurses will continue to grow exponentially.

Nurses with ICU experience are among the easiest nurses to place. Hospitals across the country are continually in need of quality nurses to work in ICU departments. Nurses, estimates there are more than 500,000 high acuity and critical care nurses in the United States currently and that number is only expected to rise. The demand for nurses with expertise in high acuity and critical care will continue to climb steeply.